

## What benefit does the MCF provide to riders and promoters?

Written by Administrator

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The Minnesota Cycling Federation is a member based organization of cycling clubs and teams within Minnesota who support bicycle racing. The MCF is run by volunteers from those member clubs. To become a member of the MCF, a club needs to fill out paperwork contained on the MCF website then submit the application to the MCF Secretary. The obligations of being a member club of the MCF is; to be a member in good standing of the USAC and to pay MCF surcharges for races promoted. Presently the MCF surcharge is \$1/rider at each race promoted. At times promoters or riders may ask "what do I get for the surcharge?"

In a nutshell the funds are used to develop a marketable product which attracts riders to the sport. The following is a more detailed list of benefits derived from the surcharge.

- MCF works to develop a product and visibility which attracts riders to the sport of bicycle racing
- Assure an adequate pool of officials to staff races
- Develop programs to ensure highly skilled officials
- Develop programs to ensure consistency of officiating at events
- Coordinate pool of officials
- Develop programs to educate race promoters
- Creation of seasonal competitions
- Coordination of seasonal competitions
- Support seasonal competitions
- Negotiate affordable access for promoters to chip timing, race scoring and race logistics services
- Solicitation of sponsorship
- Create and support Jr development programs
- Provide medals for Jr CX events
- Create and support State Championship jersey program
- Coordination of race schedules
- Protect race dates of established events
- Support and administer the MCF website
- Develop and promote educational initiatives for prospective racers through Startbikeracing.com
- Promote local races and clubs through MCF.net and startbikeracing.com.
- Promote local races and clubs through events, online advertising and print materials distributed to metro bike shops